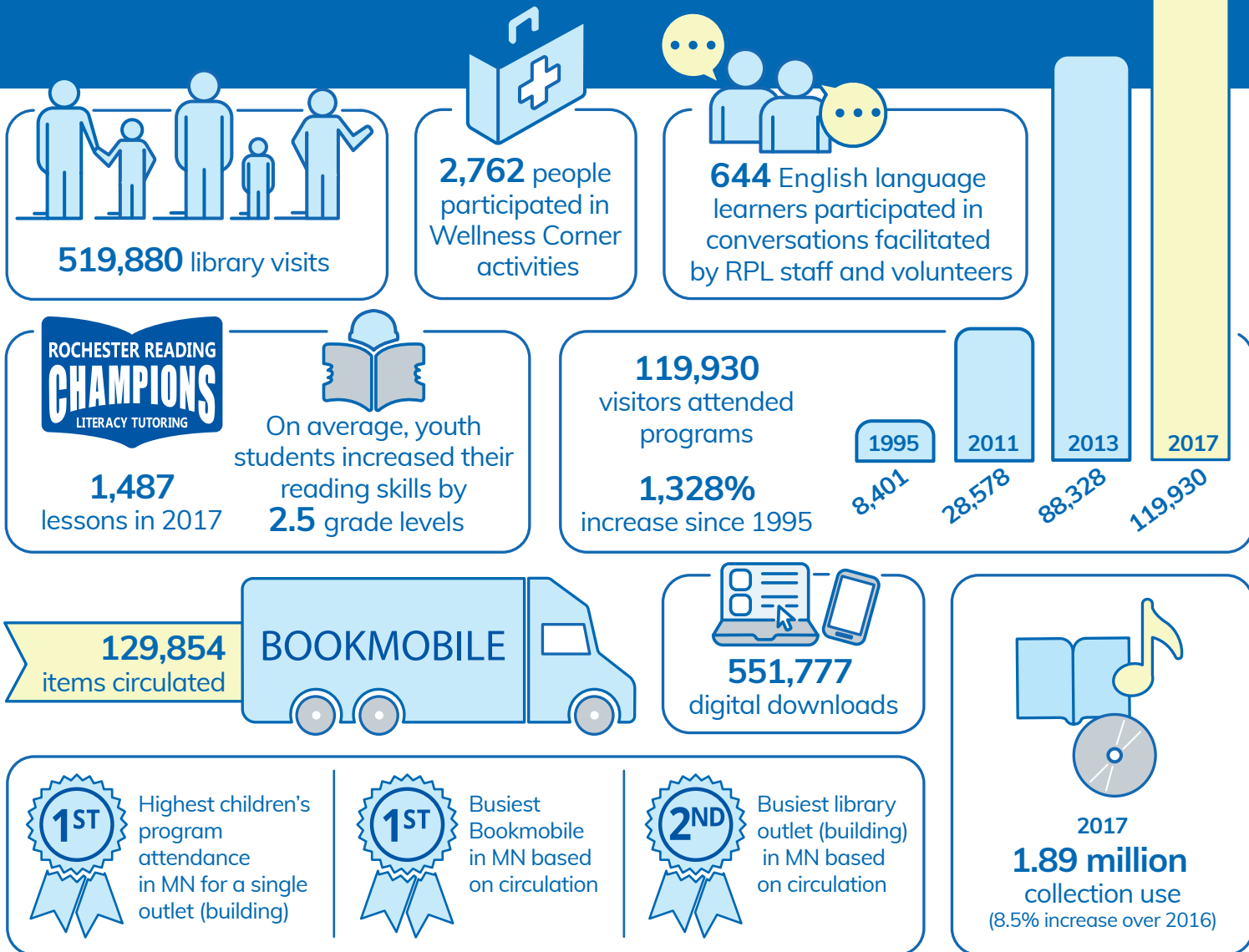


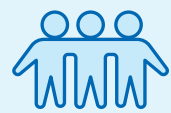
LEARN. CREATE. PLAY. CONNECT. DISCOVER.



SUMMER PLAYLIST

ROCHESTER PUBLIC LIBRARY

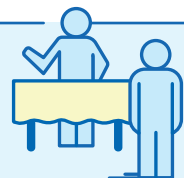
2017 Program Highlight



4,042 participants (52% increase over 2016)



123,568 hours spent reading or doing Summer Playlist activities (125% increase over 2016)



24 special events



3,280 free books/coupons distributed

15,127 more items checked out (summer 2017 vs. summer 2016)



466 Bookmobile & BookBike stops

In 2017, Heather Acerro, Head of Youth Services, and her cross-divisional team developed a clear plan for a new summer reading program to remove barriers and increase participation. Summer Playlist, a program for all-ages and abilities, encourages reading, exploring, creating, and connecting.

"Your summer reading program was a wonderful idea! It was broad enough to include children who struggle with reading, but want to participate. It included both of my great nephews, one who is deaf and one who has ADHD."



Dear Community Member,

I am pleased to announce Rochester Public Library has been chosen as a National Medal Winner by the Institute for Museum and Library Service!

On Thursday, May 24, I will have the privilege of accepting this award alongside a Community Member, chosen by IMLS. Current library employee and longtime library user and volunteer, James Arnold, will join me at the ceremony in Washington, D.C.. Teen Librarian Sarah Joynt has also been selected to attend, along with Library Board President Bekah DeYoung.

RPL is only the fourth Minnesota library to win a National Medal since IMLS was formed in 1996. We join St. Paul Public Library, the James J. Hill Center, and the University of Minnesota libraries as recipients of the National Medal.

Winning the National Medal is an honor we can all share. Our innovative programs and services, guided by our strategic plan, would not happen without the support we receive from you. Thank you for helping make Rochester Public Library such a valuable resource for Rochester and the surrounding area!



Sincerely,

Audrey S. Betcher

Audrey S. Betcher
Library Director



123,000 LIBRARIES



1 OF 10 WINNERS





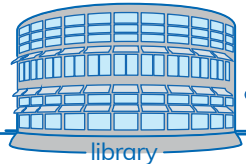

ONLY 4 WINNERS FROM MN IN 20+ YEARS

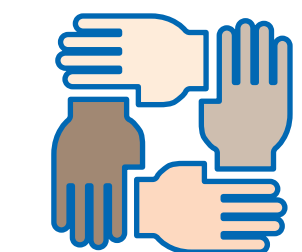
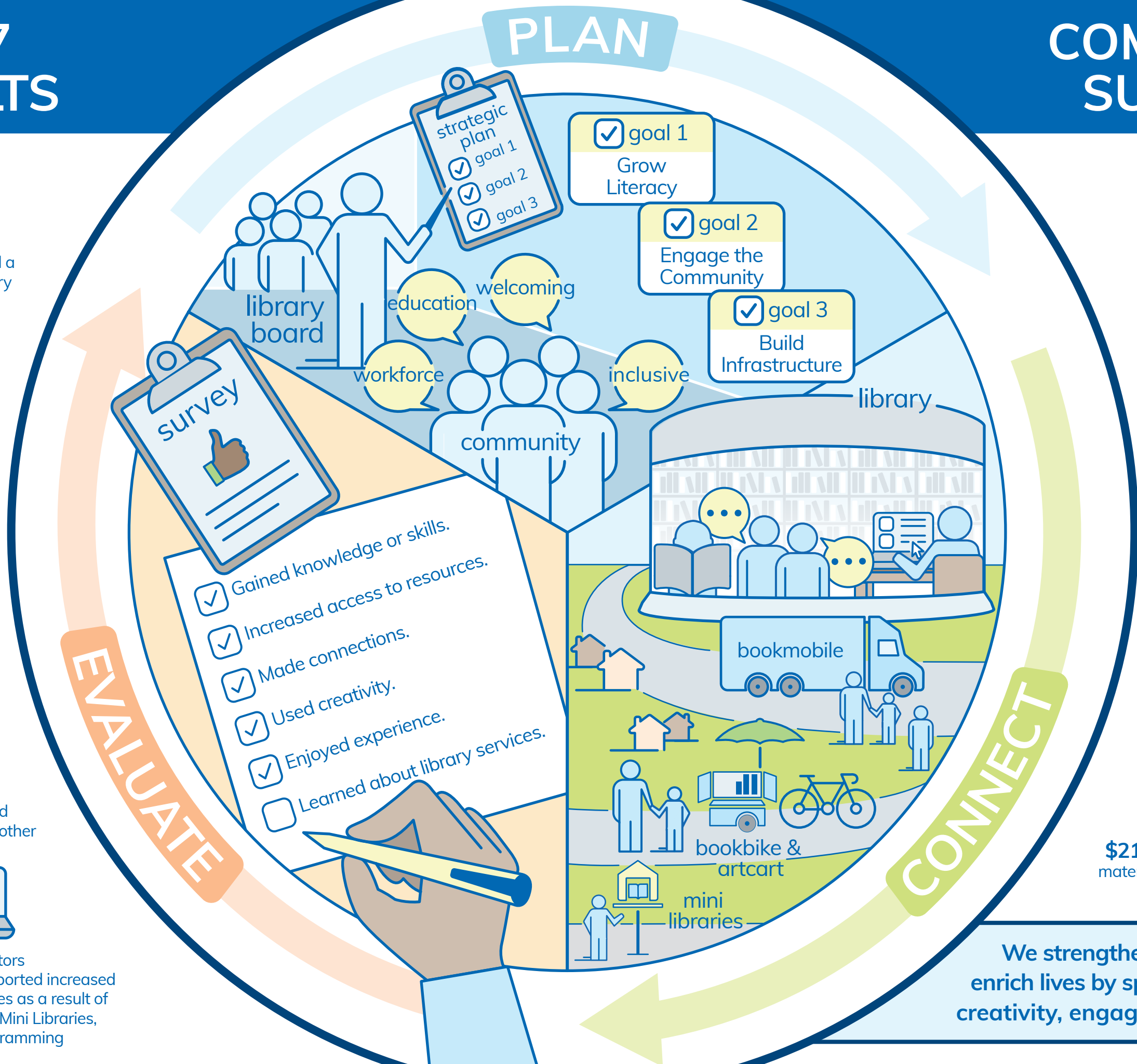
ROCHESTER PUBLIC LIBRARY

2017 SNAPSHOT

2017 RESULTS

COMMUNITY SUPPORT

-  **96%** of visitors surveyed (2789 of 2909) reported a positive experience with the library
-  **83%** of visitors surveyed (627 of 756) improved their knowledge or skills
-  **68%** of visitors surveyed (1170 of 1714) had increased awareness of library services
-  **55%** of visitors surveyed (495 of 906) reported increased connections with each other
-  **63%** of visitors surveyed (284 of 453) reported increased access to library resources as a result of the BookBike, ArtCart, Mini Libraries, and Hotspot programming



\$583,898 value of volunteer hours



\$188,757 donated by RPL Friends & Foundation to support library programs and services



\$144,429 in grants awarded to the library



\$215,332 worth of donated materials added to the collection and mini-libraries

We strengthen community and enrich lives by sparking imagination, creativity, engagement, and learning.